



## Welcome to our July WHAg Mag

We're over half way through 2020 now....wow, where did these last few, and rather unusual months go?!

Maybe you are one of thousands who have reconnected with Nature during lockdown and/or have questioned your future working options. Or maybe you're already involved in the rural economy and looking to diversify? In which case this month's main feature *Farming to Scale* is a MUST, where we offer an alternative to the outdated food and farming models of today for those who may be thinking more about 'the good life' and wondering whether they can make a go of it.



If you're not up for playing Tom and Barbara yourself just yet, but are now supporting your local farmer or grower - Hooray! They need you to continue doing so and playing your valuable part in this natural health revolution. Did you know that more and more farms are selling their produce direct or via a local farm shops? Check out the maps: Where to [BUY MILK DIRECT](#) Find a [FARM SHOP](#) near you

Online sales from farms have also seen a welcome boom. By their very nature, farms can be remote from their customer base, but by understanding the best practice methods of farming you can choose your food wisely. WHAg help provide an insight into how you can make informed choices and enjoy the kind of food you and your family deserve AND make a positive planetary impact - wherever you live and whatever lifestyle you lead. [Big Barn](#) is a great resource to help you track down fresh, locally produced food - just pop in your postcode.

What else this month? Well, we've got a shameless final push on our [Survey](#), so please do complete this and share, share so we can get those last results in from everyone before we close on July 31st.

Oh, and please pop along to our [Poll page](#) and give us a quick vote on this month's hot topic: *Should 'public money for public goods' support payments include specific organic and whole farm options?* (You can also see the results from our previous polls whilst you're there)

Our usual Tail and Finger WHAg touch on the highs and lows from recent farming news. But if you really want something to help 'shake a tail feather' then check out our video on keeping fowl free of feisty red mites....just a taster before the release of our blog on this very subject in August.

On that note, read on and please drop us a line with any views, comments, or questions - we'd love to hear from you! [secretary@wholehealthag.org](mailto:secretary@wholehealthag.org)

The WHAg team



## Survey - the clock is ticking!



Our Alternative Livestock Survey has just 3 days left to run and is teasing out previously hidden knowledge and expertise from the brains of participating farmers, while showcasing inspiring toxic-free solutions to livestock health problems. (See below)

An example of how one farmer treats Staph Aureus infections :  
*'Before using homeopathy, infected cows would have a sudden high temperature, very hot and swollen quarter and become very sick. If caught early enough homeopathy would stop the infection in its tracks, the cows' temperature would return to normal within 12 hrs and the quarter would go back to normal!'*

So, if you keep your animals healthy with herbs or essential oils, or fermented foods, or homeopathy or similar, PLEASE click the button on the right and help us show the potential for non-invasive alternatives to reduce toxicity in the food chain.

[Take our survey](#) ➔

## Farming to Scale

Putting production into perspective



This month, Pammy Riggs talks about Farming to Scale and the importance of putting things into perspective.

Pammy refers to the book *Small is Beautiful: Economics as if People Mattered* by Ernst F. Schumacher. Have you read it? Apparently the title wasn't Schumacher's choice but his editor's - the title must have worked as a sales play as it's an iconic book known the world over. If you're not familiar with it then take a look at what [Good Reads](#) have to say. *'The Appropriate Size is Right'* is probably more the message Schumacher wanted to put across though!

So, a 1970s book.....how does this relate to food growing in the 2020's ?

Whole Health Agriculture is all about increasing public awareness of the links between farming, food and health, alongside promoting and supporting farming and food production systems that prioritise health. We don't judge on size or scale as sometimes small is indeed beautiful, but the size and scale in the farming and growing world is something that really does need to be discussed.

Pammy says that "growth at any cost does not work, but who is to say how big is too big?" A fair question when we need to balance the need for more food for those with less vs. tempering the appetites of those with too much. So how can we make meaningful changes?

Lots of questions.... [Read more](#) on Pammy's blog and maybe find some answers



## Tail WHAg of the month....

Goes to the House of Lords peers who spoke passionately about the importance of local food systems and the critically important role small abattoirs play within these. Slaughtering will now be recognised as one of the 'ancillary services' eligible for funding under the Agriculture Bill.

[Read more](#)

## Finger WHAg of the month....

Goes to the resurgence of swine flu. Whilst humans battled with Covid-19, pigs around the world are succumbing to [African Swine Flu \(ASF\)](#) by their thousands. *'Negligent welfare standards and a disregard for the life of animals that we rely on for food, created the perfect conditions . . .'*

[Read more](#)



## And finally....

'Cunning, not chemicals!' is the mantra of award-winning poultry farmer, Pammy Riggs. She avoids dreaded Red Mite infestations by rigging up hanging shelters which bamboozle the beastly biters and makes for happy hens.

If you've got some great ideas for healthy, happy animals that you'd like featured then please send them in to us. Our secretary loves seeking out these snippets!

Email to: [secretary@wholehealthag.org](mailto:secretary@wholehealthag.org)

or, message us at:

[m.me/wholehealthag](https://www.instagram.com/wholehealthag)



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